



**KIND HEALTHY SNACKS & SPROUT BRING OPERATION KIND KIDS  
EVENT TO WASHINGTON D.C.**

*Local Families Invited to Celebrate Kindness at The National Children's Museum on  
May 31*

**KIND** (makers of delicious and healthy snacks) and **Sprout** (the first 24-hour preschool network) have a shared belief in the power of kindness. That's why they've teamed up to launch **Operation Kind Kids** – a program designed to inspire kindness through everyday thoughtful acts.

On May 31, KIND and Sprout – as part of its Kindness Counts initiative – will host family-friendly events across the country, including the Washington D.C. area, in celebration of kindness. Preschoolers and caregivers are invited to attend and discover new ways to incorporate kindness into their daily routines. Beginning May 14, families can also visit **operationkindkids.com** for activities designed to encourage kindness at home and in the community

**WHAT:** The special event, aimed at teaching kids the importance of being kind, will feature a variety of activity stations, including:

- *Get creative:* Kids will have the chance to express what kindness means to them and share their vision as part of a collage wall.
- *A kind act a day:* Attendees will take home a calendar to track daily kind acts
- *Pay it forward:* Nothing brightens someone's day quite like a flower, which is why kids will be invited to pick a flower and share it with someone in their life.
- *Strike a pose:* The whole family will have the chance to capture their experience in front of a fun photo backdrop
- *Snack better:* KIND Healthy Grains bars will be on hand for parents and their little ones to enjoy

Admittance will be free with the cost of museum admission (\$10/adults & children)

**WHEN:** Saturday, May 31 from 10:00am – 1:00pm

**WHO:** Parents and kids (activities geared toward ages 2-6, though all are welcome!)

**WHERE:** [National Children's Museum](#); 151 Saint George Blvd., National Harbor, MD 20745

*For more, contact Ashley Herendeen; [aherendeen@kindsnacks.com](mailto:aherendeen@kindsnacks.com); 212. 616.3006 x208*